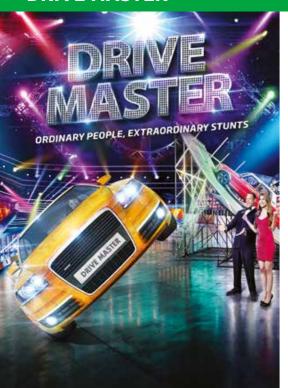


147×90'



Co-developed by NTV and Keshet International, based on an idea by Zipi Rozenblum and Keshet International

'Drive Master' is a prime-time talent show in which participants of all ages and from all over the country will compete against each other on a variety of vehicles. The competition takes place inside a giant shiny studio, serving as the center stage for the hosts and the live audience. The tournamentbased season includes auditions and weekly challenges that become more and more difficult with each stage. Trained by professional stunt masters, the participants will try to wow the judges with a variety of stunts. It could be drifting a car with an active electric saw to cut a wooden pole, or parking between two vehicles while driving at 80 mph, or something else equally amazing and challenging. Competitors will be judged based on their performances, and eliminated until only one remains standing, or, rather, driving. This lucky person will be crowned the 'Drive Master'!

International rights:

Talent show

Russian ver. production:

NTV Channel, National Motorsport Program 'SMP Racing', 'Auto-Plus' Channel

SECRET FOR A MILLION



Game show

7 seasons aired; 8th season commissioned

This is NTV's most successful entertainment quiz show. The public simply can't have enough of this original format that digs into celebrities' most scandalous secrets. The most intriguing part is that celebrities speak for themselves.

The program is sensational and addictive, investigative and entertaining. It reveals very personal, deep secrets celebrities have been hiding. Every correct answer is rewarded with a cash prize. The show is not hostile but rather, very emotional, showing to the audience that celebrities are just as human as everyone else. The 10th question is the hardest one, it's presented in a special envelope, the celebrity guest looks at it first, and then audience freezes in anticipation - will he or she answer it? Very few did so far...

18+ AVERAGE SHARE 20.4% MORE THAN 200 MLN VIEWS ONLINE CONSISTENT SLOT LEADER

FORMAT RIGHTS ACQUIRED BY ARB TV **fOR AZERBALIAN**





SUPERYOU!

4 seasons aired; 5th season commissioned

'Super You!' is a unique international contest for talented children and teenagers who are growing up without their parents. These kids get a chance to shine in singing or dancing competition where each selected participant is mentored by a celebrity jury member.

The main idea of the program is to see their lives take a better turn, watch these kids become confident, bright stars. The show had such deep emotional and social effect on the audience that it immediately turned into a nationwide social project. The 'Super You!' Charity Fund has been established to provide scholarships to participants after they finish the show. The care and the dedication to these kids make 'Super You!' one of the most moving and meaningful TV projects ever.

ABSOLUTE LEADER OF SATURDAY'S PRIME-TIME SLOT SEASON 1 FINALE SHARE 14.7% MORE THAN 590 MLN VIEWS

PSYCHICS VS DETECTIVES

Reality show

16×75′



A unique contest between critical reasoning and supernatural abilities makes a fantastic format. The show proved to be highly popular with the diverse audience and remains one of the most original programs out there. In the battle for a big cash prize, the "Psychics" team competes with the "Detectives" in solving cold cases. In each episode the teams have to solve a real-life criminal case in 12 hours. To do so, the teams must use their own methods — telepathy and clairvoyance for Psychics or ballistics tests and fingerprint analysis for Detectives. The Secret Witness assures that teams receive accurate and complete information and chooses the winning team in each episode. The losing team has to eliminate the "weakest link" — the least effective member. When one team has all of its members eliminated, the opposite team wins the cash prize.

DNA



Talk show

404×50′

4 seasons

Take people with burning issues, such as - do I have any siblings that I haven't met out there? Is he a relative or a con artist? Make them take a DNA test, mix them together in a studio with live audience and real scientists and - voila - you've got a hit format. Guests present their sides of the story. The host leads experts and the audience to actively participate in the discussion with the guests and afterwards the DNA tests are run to resolve the situation. The show culminates when the results are in and the most controversial, heartbreaking questions are finally answered.

18+ AVERAGE SHARE 21.3% MORE THAN 270 MLN VIEWS ONLINE **BEST BRAND NEW TALK SHOW OF 2018**

